

#Morethanfootball Action Weeks 2019



 Morethanfootball



19.03.2019 – 09.04.2019

Pass it On!

Information Pack and Toolkit

Introduction

Football and it's clubs, leagues, associations and governing bodies have always been about much more than just a game, professional football club or organisation of governance.

The first two years of the #Morethanfootball Action Weeks have shown there is an appetite amongst the football family to use the game as a tool for social development. The #Morethanfootball Action Weeks have allowed us to follow many great initiatives showcasing how football addresses key societal issues on an increasing scale. Yet, CSR often seems to be done in the background with little or no attention given to it by the mainstream football media.

You will find thousands of articles, blogs, social media posts, news, television talk shows about the teams performance, team selection, transfers and the build up to fixtures however very rarely do you see stories of the excellent daily work being done through football organisations community and social development initiatives. All European clubs are much more than just the 11 players on the pitch.

In order to showcase and further broaden the reach of Community and Social Responsibility in European football the#Morethanfootball Action Weeks were established in 2017. Following the success from the campaign in it's first 2 years, the 2019 #Morethanfootball Action Weeks again brings together the European football community to not only celebrate the work done in the CSR field over a 2 week period but to create a #Morethanfootball ongoing movement.



European Football = Morethanfootball

Pass it On!

What are the #Morethanfootball Action Weeks

The #Morethanfootball Action Weeks are a global campaign for the European football community to showcase the impact of their community and social responsibility activities and programmes. Supported by the UEFA Foundation for Children, the ECA and the European Football for Development Network, the campaign provides the wider European football family with a platform to inform and engage with fans and stakeholders on their Community and Social Responsibility activities and raise awareness of the transformative role European club football can play in changing peoples' lives for the better.

During the #Morethanfootball Action Weeks, the participating organisations celebrate the work they do on and off the pitch on a local, national and international level.

This can be done through many different ways and new and creative initiatives are always encouraged. The previous years have included activities such as special match-day activities, digital campaigns and the use of more traditional media methods such as banners, billboards, posters and brochures.

Organisations are encouraged to participate in a video challenge emphasising the power of football and what #Morethanfootball means to them. Social media is also a vital communications channel with the hashtag #Morethanfootball to be used by the participating organisations to spread and share the message. 2019 is the third year of the #Morethanfootball Action Weeks and looks to grow the engagement and reach even further.



Who can participate

The #Morethanfootball Action Weeks are for all stakeholders in European football who would like to showcase the social and community work they are doing. This includes European clubs and their respective foundations or community trusts, player associations, football leagues and governing bodies. All organisations with a commitment to using the power of football as a tool for social development are invited to participate.

It doesn't cost anything to take part in the #Morethanfootball Action Weeks.

The campaign resources including the watermark, label and landscape text are available for download via <https://www.morethanfootball.eu/resources>. Any questions or queries regarding any of the resources, how to use them or the campaign in general can be directed to the e-mail actionweek@morethanfootball.eu. Suggestions and innovative ideas are always appreciated and we encourage organisations to get in touch if they have any questions or proposals for the Action Weeks.

Why #Morethanfootball

Football has always held a special place in society, from the inception of the modern game in 19th Century Great Britain all the way through to the present day, where there is a growing recognition of the role football can play in social development, not just in Europe but worldwide. Clubs, leagues, associations, governing bodies and many other stakeholders have, in recent years, understood that the exponential growth in popularity and commercialisation of the game, brings with it an increased responsibility towards society as a whole. Further, there is an increasing body of research becoming available looking into and recognising the positive impact sporting organisations have in tackling critical social issues such as racism, health and wellbeing, youth unemployment, social inclusion and school attainment, while promoting important values such as team spirit, solidarity, tolerance, social responsibility and fair play. This is not solely an ethical or moral issue either, with CSR providing an opportunity for all organisations involved in football to demonstrate their accountability and commitment to society but at the same time engage with their supporters and local communities, enhance their reputation, develop brand loyalty and foster competitive advantage.

That said, as already mentioned, the huge amount of excellent community and social development work being carried out across the world of football on a daily basis, rarely gets the coverage and attention it deserves in the media. It's for this reason that the UEFA Foundation for Children, European Club Association and European Football for Development Network have teamed up to support the #Morethanfootball Action Weeks.

The objective is to not only inform fans, sponsors and the wider football family of the various current CSR projects and initiatives but to also provide inspiration and ideas for other clubs, leagues and associations to become active in their communities. Building on the success of the previous 2 years of #Morethanfootball Action Weeks, the aim now is to use the momentum generated from the Action Weeks in 2019 to create an ongoing movement, providing the platform for professional football organisations to promote the power of football throughout the year.

When are the #Morethanfootball Action Weeks

The 2019 #Morethanfootball Action Weeks will be launched on the 19th of March 2019 and will continue through until the 9th of April 2019.

EFDN #Morethanfootball Awards

This year will see the first #Morethanfootball Awards ceremony at the 13th EFDN Conference in Barcelona in November. There will be specific awards for the best campaigns and initiatives run during the #Morethanfootball Action Weeks, which will be assessed not only on creativity and ingenuity but also on the quality of the content and the level of promotion and engagement. In order to be eligible for the awards, organisations should register details of their events and activities by email to actionweek@morethanfootball.eu and they will then receive a rewards application form.



European Football = Morethanfootball

Pass it On!

#Morethanfootball embraces Europe

30 Countries
participating

89
Organisations
involved

143.000
Interactions

550
Total
social media posts

638
Total items online

18m
Estimated
social media reach

2018 #Morethanfootball impact

The 2018 #Morethanfootball Action Weeks built on the foundations set by the inaugural year in 2017 with a significant increase in participants, activities and engagement throughout the football community. The 2019 Action Weeks are expected to continue this trend but to give an idea, some of the key data can be seen below from last year.

Participating Countries



- Austria
- Andorra
- Belgium
- Bosnia
- Bulgaria
- Croatia
- Cyprus
- Czech Republic
- England
- Finland
- France
- Georgia
- Germany
- Greece
- Hungary
- Ireland
- Israel
- Italy
- Macedonia
- Monaco
- Norway
- Poland
- Portugal
- Scotland
- Spain
- Sweden
- Switzerland
- The Netherlands
- Ukraine
- Wales

Participants



ABERDEEN FC



ANDORRAN FOOTBALL FEDERATION



ANORTHOSIS FAMAGUSTA



APOEL FC



APOLLON LIMASSOL



ARIS THESSALONIKI FC



AS MONACO FC



AS ROMA



ASTON VILLA FOUNDATION



ATHLETIC CLUB BILBAO



BAYER 04 LEVERKUSEN



BELGIAN RED DEVILS



BENFICA FOUNDATION



BIG HEARTS COMMUNITY TRUST



BLACKPOOL FC COMMUNITY TRUST



BOHEMIAN FC



BRENTFORD FC COMMUNITY SPORTS TRUST



CARDIFF CITY FC FOUNDATION



CELTIC FC FOUNDATION



CHELSEA FOUNDATION



CLUB BRUGGE



CLYDE FC COMMUNITY FOUNDATION



ECA



EFDN



ENGLISH FOOTBALL LEAGUE



EUROPEAN HEALTHY STADIA



EVERTON IN THE COMMUNITY



FC BARCELONA FOUNDATION



FC DINAMO TBILISI



FC RED BULL SALZBURG



FC SCHALKE 04



FC SHAKHTAR DONETSK



FC VIKTORIA PLZEŇ



FC ZÜRICH



FERENCVÁROSI TC



FEYENOORD ROTTERDAM



FK SARAJEVO



FK VARDAR SKOPJE



FOOTBALL ASSOCIATION OF IRELAND



FOOTBALL PLAYERS ASSOCIATION OF FINLAND



GNK DINAMO



HIBERNIAN COMMUNITY FOUNDATION



HJÄRTA UNITED



HJK NAISET



HNK RIJEKA



IF ELFSBORG



INTER CAMPUS



JUVENTUS



K.R.C. GENT



CAA GENT
FOUNDATION



KRC GENK



LECH POZNAŃ



LEGIA FOUNDATION



LINKS PARK
COMMUNITY TRUST



MACCABI TEL AVIV
FC FOUNDATION



MALMÖ FF



MANCHESTER
UNITED FOUNDATION



MIFALOT EDUCATION
AND SOCIETY
ENTERPRISES



MONTROSE FC



MORTON IN THE
COMMUNITY



MOTHERWELL FC
COMMUNITY TRUST



N.E.C. DOELBEWUST



NEWCASTLE UNITED
FOUNDATION



NORTHAMPTON
TOWN FC
COMMUNITY TRUST



PAOK FC



PFC LEVSKI SOFIA



PFC LUDOGORETS



PORTUGUESE
FOOTBALL
ASSOCIATION



PSV EINDHOVEN



RANGER CHARITY
FOUNDATION



ROYAL BELGIAN
FOOTBALL
ASSOCIATION



S.B.V. EXCELSIOR



S.S.C. NAPOLI



SAINTS FOUNDATION



SAINTS IN THE
COMMUNITY



SCORT FOUNDATION



SCOTTISH
PROFESSIONAL
FOOTBALL LEAGUE



SHREWSBURY TOWN
IN THE COMMUNITY



SPARTANS
COMMUNITY
FOOTBALL ACADEMY



STADION ENERGA
GDANSK



STANDARD DE LIÈGE



STROMSGODSET IF



SV WERDER BREMEN



TEAMPLAY@NAC



UEFA



UEFA FOUNDATION
FOR CHILDREN



VÁLERENGA
FOTBALL



VFL WOLFSBURG



VITESSE



#Morethanfootball resources

The www.morethanfootball.eu website is the primary platform for showcasing the football-based community efforts of all participants in the campaign. The website engages with fans and stakeholders, providing them with stories on how football has changed thousands of lives.

To ensure coverage on the #Morethanfootball website, organisations can send activities and supporting material to actionweek@morethanfootball.eu.

#Passiton Video

#Passiton is the theme for this year's video campaign which will be available to all participating organisations to share through their social media channels and at their home matches.

The promotional video calls on everyone who loves football to record a video sharing what '#Morethanfootball' means to them and then '#Passiton' nominating a colleague or friend to do the same.

Organisations are encouraged to cooperate with their players and coaches to share with their followers and increase engagement and awareness.

The challenge videos are being shared during the Action Weeks using the hashtag #Passiton and #Morethanfootball.

The initial promotional video for the launch of the Action Weeks will also be made available for all participants through the website. Any organisation who would like to take part in the initial promotional #Passiton video can send high quality videos of their #Passiton challenges to actionweek@morethanfootball.eu before the 1st March 2019.

Mediakit

A Media Kit can be downloaded for free from the #Morethanfootball website. The Media Kit includes the wordmark, label and website banner graphics in various formats such as PNG for use with Adobe Photoshop or EPS for use with Adobe Illustrator. Participants are encouraged to incorporate the #Morethanfootball visuals according to their brand guidelines and detailed instructions on how to do this are also available in the resources section of the #Morethanfootball website.

#Morethanfootball Visual Material

During the Action Weeks, organisations are encouraged to include a set of visuals in their content and posts to demonstrate their participation in the Action Weeks and to showcase the wider impact of CSR in European football.

In order to communicate and promote the Action Week activities, the following visuals are available:

1. **#Morethanfootball Wordmark**
2. **=Morethanfootball Label**

1. #Morethanfootball Wordmark

The wordmark, specifications and implementation information are found in the media kit or the image of the wordmark can also be downloaded direct from the Resources section of the www.morethanfootball.eu website.



- **example of using the #Morethanfootball Wordmark:**



2. =Morethanfootball Label

The label, specifications and implementation information can also be found in the media kit or the image of the label can be downloaded direct from www.morethanfootball.eu.



Please note: The organisation's logo should be placed in front of the =Morethanfootball label, in order to convey the message that an organisation is more than football as per the examples below.

- examples of using the =Morethanfootball Label:



#Morethanfootball Activities

During the #Morethanfootball Action Weeks, organisations can showcase their CSR work in any way they wish and there are numerous ways to do this. Community programmes can be promoted during home games, in matchday programmes or on LED walls. The European football family is encouraged to publish dedicated content on their websites and through their social media channels, stadium billboards and website banners.

In addition, video content on existing programmes can be created or re-published and fundraising for community activities can be organised. Everything is possible, the only thing that is asked is that the #Morethanfootball label, wordmark and / or hashtag is included in the content and posts.



Some inspiration from previous year's campaign

- Hosting walking football tournaments
- Organising fundraising at match days
- Creating specially made t-shirts for players to wear when entering the pitch for a game and then offering them signed as prize in a competition
- Publishing CSR reports
- Giving blind-stadium tours and audio descriptive commentary of games
- Participating in and organising charity runs
- Hosting gala dinners
- Staging HandiFoot festivals
- Welcoming refugees at match days
- Collecting electronic devices to be recycled for a good cause

International Days

Organisations are invited to link their Action Weeks activities to the official #Morethanfootball agenda. For each day of the Action Weeks, the #Morethanfootball agenda assigns a relevant topic where possible. The agenda embraces several International Days which occur during the Action Weeks such as the International Day of Sport and Peace on 6th of April 2019. The other days are dedicated to important social topics with a focus on working towards the UN Sustainability Goals. Clubs, foundations, leagues and FA's are encouraged to dedicate their respective CSR activities to the different themes, this is however not a requirement.



Match Days

Match days provide a powerful opportunity for clubs to demonstrate how they are much #Morethanfootball. Designated fixtures with special matchday activities for fans are a great way to engage with large audiences. Additionally, #Morethanfootball LED-boards and the '#Passiton' video can be shown in the stadium at home games to encourage the audience to participate and share why they believe that football is #Morethanfootball. Further examples, to name just a few, include fundraising at match days, inviting disadvantaged population groups to the stadium, organising a unique player escort experience for children or including community engagement related activities in match day fan zones and hubs.

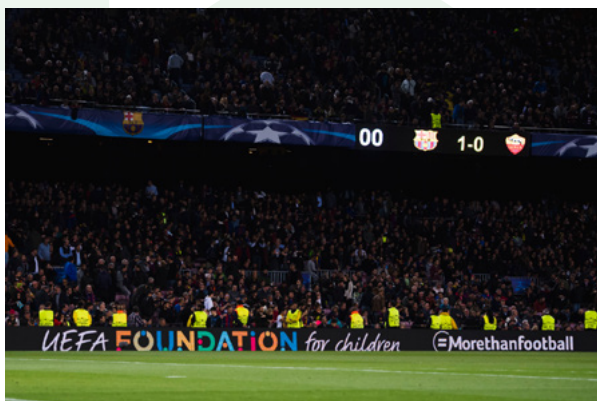
LED-boards

The website banner graphics can be used to create LED displays using the Club Logo = Morethanfootball on pitchside advertising boards and scoreboards during matches as shown below.



Champions League and Europa League

Last year, the UEFA Foundation for Children made it possible for the #Morethanfootball campaign to be displayed on LED-boards during European Champions and Europa League Quarterfinals, providing huge worldwide exposure for the message that football is much more than just a game. To give an indication of the reach this had, even without counting the millions of viewers watching live and highlight clips on TV, online, through social media or OTT platforms, the total attendance for these matches in the stadiums was 419,442.



Banner and Promotional Material

Along with the club logo, the #Morethanfootball landscape logo can also be used for banners as per the examples from previous years below:



S.B.V. Excelsior & Feyenoord Rotterdam

The Netherlands, Rotterdam



Apollon Limassol v Omonoia Nicosia

Cyprus, Limassol

Customised equipment & campaign

Custom equipment and kit can be made up using the #Morethanfootball wordmark or label as Legia Warsaw did last year.



Legia Foundation

Poland, Warsaw

In a home game v Pogon Szczecin, Legia Warsaw players wore specially made #Morethanfootball t-shirts for their warm up. They followed this up by creating a campaign on Twitter asking fans to explain why football is more than just a sport using the #Morethanfootball with the most creative answers receiving a signed version of the shirt.

Community Events

Specific community event can be held over the course of the #Morethanfootball Action Weeks like some of the examples from 2018 below.



FC Shakhtar Donetsk

Ukraine, Donetsk

The first team of Shakhtar Donetsk welcomed internally displaced children to one of their training sessions giving them an opportunity of a lifetime.



GNK Dinamo Zagreb

Croatia, Zagreb

GNK Dinamo organised a special audio descriptive stadium tour for blind and partially sighted fans, the first of its kind in Croatia, and also audio descriptive commentary during match days.

Maccabi Tel Aviv FC Foundation

Israel, Tel Aviv



The Maccabi Tel Aviv FC Foundation organised a football festival for more than 150 children to emphasise that football has the power to teach important life skills and the ability to provide perspectives to children. The young participants met their role models and idols from the Maccabi Tel Aviv FC first team.

Online Campaigns and events

Specific #Morethanfootball online campaigns promoting their various CSR initiatives and projects can also be created. As well as the Legia Warsaw signed shirt campaign mentioned above, some other examples include from previous years include.



Juventus FC

Italy, Turin

Juventus and UNESCO joining forces to promote inclusion and fight against discrimination. In the framework of the #Morethanfootball campaign, both parties launched a photo contest which encouraged football fans to use the #Morethanfootball hashtag while promoting inclusion, overcome stereotypes and tackle discrimination.



Cardiff City FC Foundation

Wales, Cardiff



Cardiff City FC Foundation highlighted their 'Back 4' Project which aims at engaging with those who are furthest away from the job market. Through making website content available, the foundation showcased how the programme helps participants to get qualifications in self-assessment and decision making, alongside further positive outcomes such as increasing self-confidence, carrying additional job search skills, composing a CV, improving interview techniques and providing health and wellbeing workshops.

Royal Belgian Football Association

Belgium

During the #Morethanfootball Action Weeks the Royal Belgium Football Association (RBFA) showcased their social projects through several online platforms. Using the #Morethanfootball hashtag, the RBFA spread the word about their football based development programmes including Heroes of Football, Nobody Offside, Everybody on the Pitch and Belgian Red Flames & Plan Belgique.



#Morethanfootball on Social Media

With 550 out of 638 online posts on social media, an estimated reach of 18 million people and 143,000 social media interactions in the 2018 #Morethanfootball Action Weeks, it's clear that Twitter, Facebook, Instagram, Youtube and Google+ are cornerstones of the movement. Therefore, participating organisations are encouraged to showcase their events and content on social media, using the hashtags #Morethanfootball and #Passiton to call attention to the magnitude of work the football community delivers across Europe.

It's not only participating football organisations who have embraced the #Morethanfootball hashtag in previous years, with it being used by fan-accounts, amateur clubs, CSR project initiatives, general football fans and many other organisations active in the field of football.



Morethanfootball Action Week on Instagram





teamplynac • Follow

teamplynac Vandaag zijn er 13 leerlingen die samen met @delabartos hun handtekening onder een certificaat zetten. In een volle persruimte sluiten zij hun @pfsbreda traject goed af! Goed gedaan en gefeliciteerd!
#playingforsuccess #meerdanvoetbal #morethanfootball

30 likes
MARCH 28
Add a comment...



clubbrugge • Following

clubbrugge Wist je dat... Het Jan Breydelstadion 75 plaatsen heeft voor rolstoelgebruikers? Dat is de grootste capaciteit van de #JPL! #MoreThanFootball
emmadumont @artuurdumont_ dejonckheerefilip Wanneer deze foto getrokken
depauwmieke Mijn papa vond het super dat hij vanuit zijn rolstoel kon meegenieten v/e match van zijn favoriete ploeg!
marktanone De kwaliteit van de

698 likes
MARCH 27
Add a comment...



officialssnapoli • Following
SSC Napoli - Centro allenamento e ritiro C...

officialssnapoli Le nostre ragazze / Our girls! #MoreThanFootball 🍷👍👍👍👍
#ForzaNapoliSempre

Load more comments
ebgs79 @visonesabrina ... la nostra Martina 🍷... forza ragazze 🍷 Sempre Ovunque e Comunque Forza Napoli 🍷👍
anto_official10 Grandissime ragazze 🍷🍷🍷
marsida_vullneti 🍷🍷🍷

24,875 likes
MARCH 29
Add a comment...



#Morethanfootball Action Weeks on Facebook

SFK 2000 Sarajevo
March 30 at 10:40pm · 🌐

Like Page

If you love it, play it!
We support the #morethanfootball Action Weeks 'cause football is our game too! ❤️



213 1 Comment 10 Shares 2.7K Views

Bayer 04 Leverkusen
March 29 at 9:59pm · 🌐

Like Page

We've joined other clubs in a week of social action for #MoreThanFootball!
Full story 🗨️



#MorethanFootball-Week of action 2018
Bayer 04 again join other European professional clubs and football foundations in taking part in this year's #MorethanFootball-week of action on 21 March to 8 April 2018.
BAYER04.DE

UEFA
April 2 at 10:47am · 🌐

Like Page

Every child is unique ❤️
Every child has the right to play 🏆
Follow [UEFA Foundation for Children](#) 👍
#EqualGame
#MatchForSolidarity
#Morethanfootball



All children have the right to play

Morethanfootball shared Athletic Club's video.
Published by Susan Garthaus [?] · 28 March at 14:28 · 🌐

Like over 80 other football clubs around Europe, Athletic Club is celebrating the 2018 #Morethanfootball Action Weeks by putting the spotlight on the club's foundation and its community projects.
Today, Athletic Club takes a look at Athletic Genuine, the special team that represents Athletic Club in LaLiga Genuine, an 18-team league for people with intellectual disabilities. Great video! 🗨️



8,616 Views

Athletic Club
28 March at 11:00 · 🌐

Like as your Page

Athletic Genuine #morethanfootball



#Morethanfootball Action Weeks on Twitter

Official SSC Napoli and 5 others Retweeted

UEFA @UEFA · Mar 23
Football is for EVERYONE.
That's why, together with @UEFA_Foundation, we support the #MoreThanFootball Action Weeks
RT if you agree

#EqualGame



3 87 203

UNESCO @UNESCO · Apr 6
Football has the power to transform, transcend & inspire. What does it mean to you?
Join the contest from #UNESCOJuventus and share your football photo with the world!
Prizes to be won! on.unesco.org/2lyR9jy #MoreThanFootball #IDSDP2018



8 67 248

Man Utd Foundation @MU_Foundation · Mar 21
We're pleased to be supporting the #MoreThanFootball action week, here are a few highlights from our recent work with young people across Greater Manchester.



You, Juan Mata García, Scott McTominay and 3 others

44 256

UEFA Foundation @UEFA_Foundation · Apr 5
We support #Morethanfootball Action Weeks. Together, to do more. @EFDN_tweets



15 60

Traditional Media

Magazines, flyers and Poster

Publishing magazines, flyers and posters and distributing at home matches of the first team can be an effective way to raise awareness the clubs community activities.



#More than football

Walking football

PSV was one of the first Dutch football clubs that started to use Walking Football in the Netherlands. In October 2013, a number of curious people from the age of 50 years and older, which until recently were out of reach for sport based community organisations, reacted to an ad of PSV, in which the club announced that they were looking for club members. Now, the group is training weekly and experiencing a variety of positive effects. Not only does the project have health benefits as staying fit and maintaining an active lifestyle but also social benefits. Participants meet new people, avoid being isolated and get the opportunity to volunteer.



#More than football

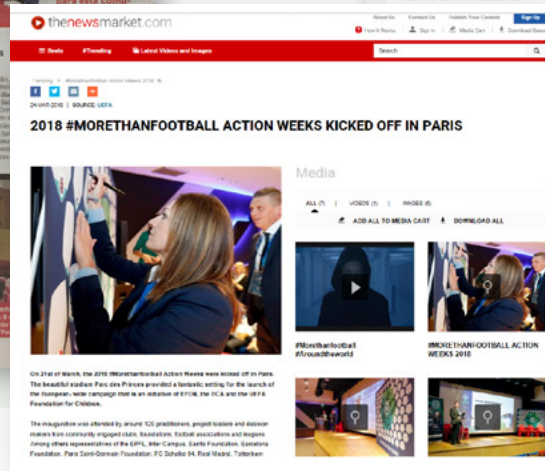


 APOEL FC includes #LetsCleanCyprus in its Social Responsibility actions



Newspapers / News Websites

Newspapers, news websites and blogs have the potential to reach a huge audience. The Acton Weeks give a strong justification to create specific content such as articles and interviews about activities and initiatives being conducted by organisations in the campaign and throughout the year.



Evaluation & Dissemination

At the end of the #Morethanfootball Action Weeks an Impact Report will be released presenting information on the reach of the campaign and thus the participating organisations which will be measured through a range of analysis tools. The report will be published on the #Morethanfootball website as well as through the respective social media channels. All participating organisations will also be provided with a copy of the report directly.

CAMPAIGN SCHEDULE

#Morethanfootball Agenda 2019

The campaign activities can be organised on any relevant or suitable time for the participants, e.g. Match day events can be organised on any match day participating clubs have from the 19th March 2019 to 9th April 2019. Specific themes have been chosen for certain days throughout the period as below. These are not mandatory but participants are encouraged to contribute to each day wherever they can.

- 19.03.2019** – Launch of the #Morethanfootball Action Weeks & #Passiton Video
- 21.03.2019** – Environmental Sustainability – SDG **7** **9** **11** **12** **13** **14** **15**
- 22.03.2019** – World Water Day – SDG **6**
- 23.03.2019** – Education – SDG **4**
- 25.03.2019** – Supporting Refugees – SDG **10**
- 26.03.2019** – EFDN #Morethanfootball Conference, London – SDG **17**
- 27.03.2019** – Promoting gender equality – SDG **5**
- 29.03.2019** – Anti-Racism and Anti-Discrimination – SDG **10**
- 02.04.2019** – Intellectual Disabilities (World Autism Awareness Day)
- 04.04.2019** – Employability – SDG **8**
- 06.04.2019** – International Day of Sport for Development and Peace – SDG **16**
- 07.04.2019** – World Health Day – SDG **3**
- 08.04.2019** – Fighting homophobia, biphobia and transphobia – SDG **10**
- 09.04.2019** – Ending poverty and hunger – SDG **1** **2**

Post Action Week

- 01.06.2019** – 2019 #Morethanfootball Impact Report released



SUSTAINABLE DEVELOPMENT GOALS






1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION
5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION 	7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	
	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	

2030

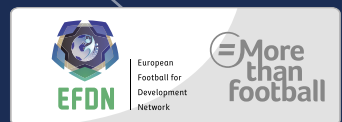
2030

If you have any questions
or seek further information
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